



Innovating Regions in Europe Secretariat

## **IRE Training Session** **'Innovation policy design, implementation and evaluation'**

### **Agenda**

#### **Day 1 – 16 April 2008**

08:30 Registration

09:00 **Welcome**  
Host region

09:15 **Introduction to the workshop – objectives and agenda**  
Ms Elzbieta Ksiazek, IRE Secretariat

#### **Part 1: An Introduction to Regional Innovation Policy**

09:30 **Regional innovation policy: mission and practical function within a region**  
Mr Meirion Thomas, Cardiff Business School

11:00 Coffee break

11:30 **Group exercise: The meaning of innovation from a company perspective**  
Mr Peter Parsons, Technology Enterprise Kent

12:30 Lunch

#### **Part 2: Design and Implementation of Innovation policy**

14:00 **Innovation policy developments – perspectives from the IRE network**  
IRE Secretariat

14:30 **Stronger regional innovation systems – a challenge for regional innovation policies**  
Ms Elvira Uyarra, Manchester Business School

16:00 Coffee break

16:30 **Group exercise: The meaning of innovation from a company perspective (continuation)**  
*Groups of participants presenting their innovative business ideas*

18:00 End of the day

21:00 Joint dinner for those interested

---



Innovating Regions in Europe Secretariat

## **IRE Training Session**

### **'Innovation policy design, implementation and evaluation'**

#### **Day 2 – 17 April 2008**

### **Part 2: Design and Implementation of Innovation policy (II)**

- 09:30 **Introduction to day 2**  
IRE Secretariat
- 09:45 **Transforming innovation policies into concrete programmes and projects**  
Mr George Strogilopoulos, Logotech
- 11:15 Coffee break
- 11:30 **Implementing Madrid's regional innovation strategy**  
Ms Beatriz Presmanes Arizmendi, Research and University Directorate, Region of Madrid
- 12:30 Lunch

### **Part 3: Regional Innovation policy measures**

- 14:00 **Designing innovation policy measures that will benefit the region**  
Mr Meirion Thomas, Cardiff Business School
- 15:30 Coffee break
- 16:00 **Group exercise: Formulating your innovation policy measures**  
*Groups of participants formulate measures to implement policies based on a written case.*
- 17:30 End of the day

#### **Day 3 – 18 April 2008**

### **Part 4: A Critical View on Regional Innovation Policies**

- 09:00 **Introduction to day 3**  
IRE Secretariat
- 09:15 **Monitoring and evaluation of regional innovation policies**  
Mr Nicos Komninos, URENIO, Aristotle University
- 09:45 **Innovation policy measures: How should company needs be met?**  
Debate led by Mr Peter Parsons, Technology Enterprise Kent
-



Innovating Regions in Europe Secretariat

## **IRE Training Session** **'Innovation policy design, implementation and evaluation'**

10:45 Coffee break

11:15 **Globalisation of innovation and design of policy measures for open systems of innovation**

Mr Nicos Komninos, URENIO, Aristotle University

12:30 Lunch

14:00 **Formulating your innovation policy measures – a critical review**

*Group feedback on the innovation policy measures developed at the end of day 2*

15:00 **European programmes supporting regional innovation policy**

IRE Secretariat

15:45 **Summing up and evaluation** with coffee

IRE Secretariat

16:15 End of the day

---